

Organic SEO Packages

In order to have an effective SEO and Social Media campaign, minimum commitment periods of 3 month time blocks are required. The pace, timing and combination of each strategy is carefully planned so that the promotion is natural and organic.

Once you've constructed your initial 3 months of your digital marketing foundation, we recommend a seamless continuation of your SEO investment. Long-term online branding efforts using our newly developed deliverables, which factor in the ever-changing analytical algorithms, will increase your web strength, impact your ROI and boost your rankings.

	BRONZE \$250 per month	SILVER \$450 per month	GOLD \$750 per month
Month 1			
Keyword Research	3 pages	5 pages	10 pages
Meta Content Writing	3 pages	5 pages	10 pages
Meta Content Optimization	✓	✓	✓
H1 Tag Optimization	✓	✓	✓
Image Alt Tag Optimization	✓	✓	✓
Sitemap.xml Generation	✓	✓	✓
Robots.txt Optimization	✓	✓	✓
Google Analytics Implementation	✓	✓	✓
Outbound Link Optimization	✓	✓	✓
Canonical Optimization	✓	✓	✓
URL Optimization	✓	✓	✓
404 Redirect Optimization	✓	✓	✓
HTML Schema Implementation	✓	✓	✓
Press Release Writing	✓	✓	✓
Press Release Distributions	Basic	Intermediate	Advanced
Social Media Branding in Top 7 Sites	X	X	✓
Month 2			
Social Media Branding Profiles	Top 4 Sites	Top 5 Sites	Video in Top 6 Sites
NAP Consistency Check	✓	✓	✓
Local Business Listing	10	20	30
Video Creation	✓	✓	✓ Advanced
25 Video Distribution	✓	✓	✓
25 Video Embedding	X	✓	✓
25 Social Bookmarking (Web URL)	✓	✓	✓
Title & Description Social Bookmarking	X	X	✓
Weekly Writing and Posting for FB, Tw, G+	X	1 Update	2 Updates
Blog Set-up with Implementation	X	✓	✓
Blog Content Creation and Posting	X	1 Post	4 Posts
3 Pin Creation and Posting	X	X	✓
2 Social Media Basic Fansite Set-up	X	X	✓
2 Blog Writings & Postings in Social Media Blogs	X	X	✓
Month 3			
Blog Set-up with Implementation	✓	—	—
Blog Content Creation and Posting	1 Post	2 Posts	4 Posts
Weekly Writing and Posting for FB, Tw, G+	1 Update	5 Updates	8 Updates
Multimedia Creation, Powerpoint Sharings	✓	✓	✓
20 Infographic Document Syndications	✓	✓	✓
25 Social Bookmarking (Web URL)	X	✓	✓
25 Video Bookmarking	X	✓	✓
Converting Multimedia to Infographics	X	✓	✓
2 Article Writing with 2x10 Assured Links	X	✓	✓
Social Answer Posting with Links	X	6 Posts	7 Posts
Unique Blog Writing in Social Media Blogs	X	X	2 Posts
2x20 Social Media Blog Bookmarking	X	X	✓
25 Niche Directory Submissions; Title & Details	X	X	✓
Frequency of Reports	Bi-Weekly	Bi-Weekly	Bi-Weekly

*Package deliverables are subject to change: search engines continuously update their analytical algorithms.

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